



Prevent Child Abuse

Vermont

JUST DESSERTS FOR KIDS

Letter of Agreement

Program Description:

“Just Desserts for Kids” is a flexible special event that raises awareness and funds to benefit the children served by Prevent Child Abuse Vermont and provides customer / community recognition and goodwill for participating restaurants. Participating restaurants can contribute a portion of the proceeds from the sale of desserts to PCAV. The amount of the contribution per dessert and the time period dedicated to “Just Desserts for Kids” is entirely up to each restaurant. For example, a restaurant could donate \$1.00 from the sale of each dessert during the last two weeks of a month; or a \$.75 per dessert on every Saturday evening during a month; or \$1.00 per dessert every Wednesday during a month. The amount per dessert and the time designated is entirely flexible.

PCAV’s Responsibilities:

PCAV will supply 3 posters and table tents for each participating restaurant. PCAV will send press releases to local newspapers and radio stations expressing appreciation and promoting each participating restaurant.

Restaurant’s Responsibilities:

Each restaurant will put up the 3 posters & place a table tent on each table during the period of participation. Wait staff will promote “Just Desserts for Kids” to encourage customers to order dessert. Restaurants will track the number of desserts and mail the contribution to PCAV at the end of “Just Desserts for Kids”.

The _____ will help Prevent Child Abuse-Vermont and
Restaurants name

participate in “Just Desserts for Kids”. We will contribute \$_____ per dessert during
_____.

Restaurant owner/manager

address

phone

e-mail

PCAV board member/staff

address

phone

e-mail

of tables